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Atlas Copco launches Power Technique business area

Antwerp, Belgium, July 18, 2017: Atlas Copco has officially announced Power Technique as the new name of its Construction Technique business area. Power Technique has been chosen as the name because power is recognised by customers as the integral characteristic of the core product categories in the portfolio – air, power (including light) and flow. The business area will serve multiple customer segments including construction, industrial, drilling, oil and gas and petrochemicals. The change is effective immediately.

"Construction customers will always be close to our core and our commitment to the industry remains as strong as ever," said Andrew Walker, Business Area President Power Technique; earlier Construction Technique. "We will continue to provide on-site power solutions and associated products to thousands of construction sites around the world. However, we also serve customers in many other segments, and the Power Technique name more accurately reflects this and our overall offering."

Moving forward, the Power Technique business area will offer a core portfolio of products including portable compressors, generators, light towers and pumps along with dedicated construction products including handheld pneumatic, electric and hydraulic tools and compaction and concrete products. In addition, it continues to provide products and customised solutions for drilling, oil and gas and geothermal exploration applications, among many others.

From 2018, Atlas Copco will launch a new division dedicated to Power and Flow, which will accelerate innovation and product development within these technologies. "The Power and Flow division is to be established with the objective to accelerate growth. Creating this division will better reflect the development needs of our portfolio and aligns with the focus and expertise needed for our customers," said Andrew Walker.

The Power Technique business area will continue to operate a dedicated service division to ensure customers get the most from their Atlas Copco products, along with a Specialty Rental division, which offers a dedicated portfolio to many industries, including manufacturing, oil and gas and petrochemical, to name just a few.



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Atlas Copco is a world-leading provider of sustainable productivity solutions. The Group serves customers with innovative compressors, vacuum solutions and air treatment systems, construction and mining equipment, power tools and assembly systems. Atlas Copco develops products and services focused on productivity, energy efficiency, safety and ergonomics. The company was founded in 1873, is based in Stockholm, Sweden, and has a global reach spanning more than 180 countries. In 2016, Atlas Copco had revenues of BSEK 101 (BEUR 11) and about 45,000 employees. Learn more at www.atlascopcogroup.com.

Atlas Copco's Power Technique business area provides air, power and flow solutions through products such as mobile compressors, pumps, light towers and generators, along with a number of complementary products. It also offers specialty rental and provides services through a dedicated, global network. Power Technique innovates for sustainable productivity across multiple industries, including construction, manufacturing, oil and gas and exploration drilling. The business area is headquartered in Belgium. Product development and manufacturing units are located in Europe, Asia, South America and North America.